COOKIE POLICY

As Yalova Ro-Ro Terminali A.Ş. ("Yalova Ro-Ro Terminal"), we use cookies in certain areas within the website www.yalovaroro.com ("Site"). This Cookie Policy ("Policy") is valid for this Site managed by Yalova Ro-Ro Terminal, and cookies will be used as explained in the Policy during your visit to the Site

What is a Cookie?

Cookies are small text files created by a website on your device that contain data in a name-value format. Cookies enable the website you visit to store information on your device and use this information during your subsequent visits. Cookies created by a website are stored by the internet browser you use to access the site. Remote access to the information contained in these cookies is possible only by websites presented under the domain name that created the cookie (e.g., www.yalovaroro.com) and if you use the same browser.

Today, cookies have become an important part of internet technologies, and their main functions are remembering the online visitor's preferences and recognizing the device; cookie usage is present on almost every website.

Who Sends Cookies and How?

Cookies are sent via communication established between the browser on your device (such as Google Chrome, Safari, etc.) and Yalova Ro-Ro Terminal servers during your browsing.

Types of Cookies

Cookie Type	Description
Session Cookies	Session cookies are valid during your use of the Site and remain valid until the internet browser is closed.
Persistent Cookies	These are cookies stored in your browser that remain valid until deleted by you or until their expiration date.
First-Party Cookies	Cookies created by the Site and readable only by Yalova Ro-Ro Terminal. These can be session cookies or persistent cookies
Third-Party Cookies	In the event that content offered over the Site is also provided via domain names other than www.yalovaroro.com (for example, viewing content hosted on a video platform via the Site), these are cookies created exclusively by each third-party domain name. These types of cookies generally consist of persistent cookies.

For What Purpose Are Cookies Used?

Strictly Necessary Cookies: These are cookies that are mandatory for the website to function properly and for you to benefit from the site's features and offered services. Personal data is not processed via these cookies.

Performance Cookies: These cookies allow us to detect visits and traffic sources to measure and improve the performance of our website. They help us reach the visitor counts of the pages within our website and see which pages our visitors spend time on. Since all information collected by the relevant cookies is evaluated collectively, it does not contain personal information; it is anonymous. Through these cookies, an effort is made to make our website completely more efficient.

Functionality Cookies: These cookies are used to provide advanced functionality and personalization opportunities, such as remembering language or region selection on our website for our visitors. If you do not allow the use of the relevant cookies, it will not be possible to save your personalized settings regarding our website.

Targeting Cookies: These are first and third-party cookies created during your visit to our website and domain names belonging to third parties. These cookies enable tracking of your click and visit history on the domain names where they were created and matching these records between different domain names. These types of cookies are used for the purposes of recognizing and profiling users, targeting advertising and marketing activities, and customizing content.

Information Regarding Cookies Used on Our Site

The cookies used on the Site managed by Yalova Ro-Ro Terminal are listed below24:

Cookie Service Provider	Cookie Name	Cookie Description	Cookie Type	Cookie Duration
yalovaroro.com	_cfduidv	Used to speed up page load times.	Strictly Necessary	1 month
yalovaroro.com	_gid	Used to store a unique value for each visited web page.	Performance	1 day

yalovaroro.com	_ga	Used to distinguish users while collecting information about website visits	Performans	2 years
yalovaroro.com	_gat	Used to reduce the request rate to the website.	Performans	12 minutes
.google.com	NID	Used to present personalized advertisements based on recent searches and previous interactions.	Targeting/ Marketing	6 months
doubleclick.net	test_cookie	Used for real-time advertising purposes.	Targeting/ Marketing	15 minutes
doubleclick.net	IDE	Used for real-time advertising purposes.	Targeting/ Marketing	2 years
youtube.com	YSC	Used to show targeted advertising on their sites by storing user internet data.	Targeting/ Marketing	Session duration
youtube.com	VISITOR_IN F O1_LIVE	Used to show targeted advertising on their sites by storing user internet data.	Targeting/ Marketing	7980 years
youtube.com	GPS	Used to show targeted advertising on their sites by storing user internet data.	Targeting/ Marketing	7980 years

Cookies are used for purposes such as:

- Collecting anonymous information about how our Site is used by our visitors (such as most clicked links, most visited pages, number of error messages viewed) and analyzing this information ; to make erroneous pages functional, improve our Site, and remove or improve non-preferred pages.

- Carrying out advertising and marketing activities by evaluating your usage habits in an anonymous manner and restricting the display of irrelevant advertisements.

Management of Cookies

Browsers usually accept cookies automatically. The use of cookies is not mandatory to use our website, but if you set your browser not to accept cookies, the quality of your user experience may decrease, and various functions of our sites may be impaired.

You can configure your browser to block cookies for all sites or specific sites, to alert you when a cookie is created, to block third-party cookies, or to count all cookies as session cookies. Additionally, you can delete cookies via your browser or view the list and values of cookies stored in your browser. For detailed information about your browser's cookie management functions, please get information from your browser's website by clicking the relevant links provided in the browser help sections

For more detailed information about cookies, you can visit https://www.aboutcookies.org or https://www.youronlinechoices.eu/ or use the "Privacy Badger" application (https://www.eff.org/tr/privacybadger).

Yalova Ro-Ro Terminal uses cookies within the scope of the Clarification Text and reserves the right to change the terms of use regarding cookies and the Cookie Policy